

Plug-in HEV Benefits and Costs

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Plug-in HEVs - the Best of Both Worlds

- **Fully functional EV** (e.g five days a week)
- **AND a fully-functional engine-dominant HEV** (for weekend trips)
- **Contains all the features consumers love about EVs**
- **Plus the long range and large market potential of HEVs**
- **Unlike all other clean, advanced vehicles the primary infrastructure already exists – 120 V outlet in your garage each night** (86% have access to a plug at home)
- **Plug-in HEV is in-between a full size EV and no-plug HEV**
 - **Engine is smaller than no-plug HEV**
 - **Battery is bigger than no plug HEV (e.g. 6 kWh vs 3 kWh)**

NiMH versions of HEV Midsize Sedans

Technology	Lifetime ZEV miles	Lifetime Gasoline ATPZEV miles	Pack Size (kWh)
HEV 0	0	70,000 +	2.9
HEV 20	30,000 – 40,000	70,000 +	5.9
HEV 60	90,000 – 120,000	70,000 +	17.9

Plug-In HEVs “Bridge the Gap”

- Provide real pure-ZEV miles.
- Address automaker concerns about BEV range limitations, cost and customer interest.
- No technological hurdles.
- Can be available by 2006-07.
- Incremental cost is manageable.
- No additional infrastructure cost.

Plug-In HEVs “Bridge the Gap”

- **There is a business case for plug-in HEVs.**
- **Share a common lineage with other ZEVs, electric drive, energy storage (batteries), cleaner upstream (grid) emissions.**
- **Enabling technology to plug-in fuel cell vehicles.**
- **Allow consumers to experience/learn about plug-in ZEV technologies.**

EPRI HEV Working Group

- **HEVWG Phase 1 – A three year, \$2 million study sponsored by EPRI, CARB, SCAQMD, and utilities**
- **Comprehensive look at 2010 costs, prices, performance, market potential, consumer & societal benefits, commercialization barriers / incentives**
- **Unusually strong consensus document involving**
 - **CARB, SCAQMD, USDOE**
 - **GM, Ford**
 - **Research groups – ANL, NREL, UC Davis**
 - **EPRI, SCE, SMUD, NYPA**
- **Leading researchers: Kalhammer, Frank, Unnasch, et al.**

Societal Benefits of an HEV 20

20 miles all electric range per charge

- **Drive 30,000 – 45,000 ZEV miles with a NiMH pack**
- **Plus up to 70,000 – 100,000 ATPZEV gasoline ICE miles**
- **30 - 40% less NOx and ROG than HEV 0**
- **20-30% less CO2 than HEV 0**
- **42% less petroleum (and trips to gas station) than HEV 0**

Source: HEVWG

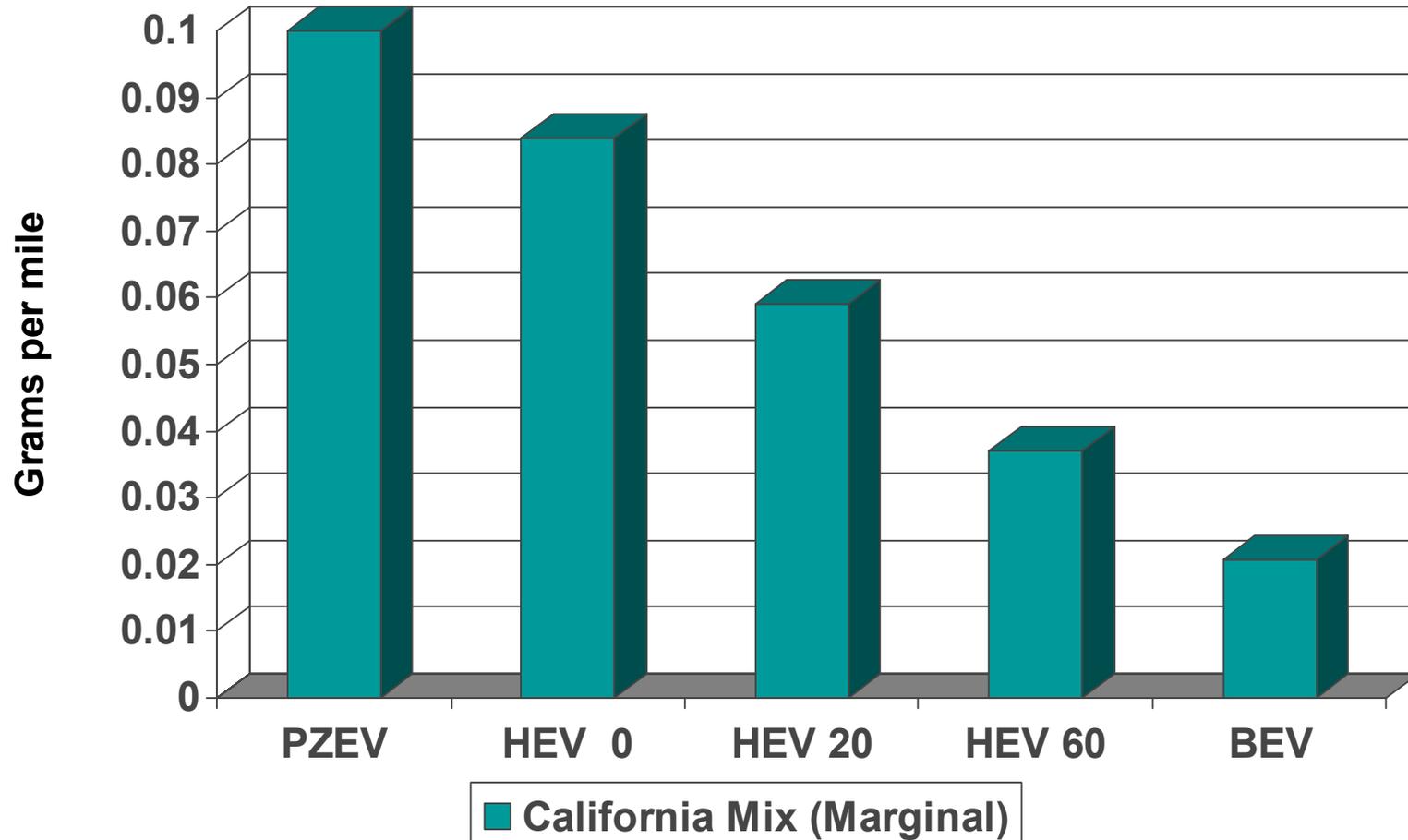
Societal Benefits of an HEV 60

60 miles all electric range per charge

- **= 90,000 – 140,000 ZEV miles with NiMH pack**
- **Plus up to 70,000 – 100,000 ATPZEV gasoline ICE miles**
- **55 – 75% less NOx and ROG than HEV 0**
- **40 – 75% less CO2 than HEV 0**
- **78% less petroleum (and trips to gas station) than HEV 0**

NO_x and ROG – California Mix

Well to Wheels, midsize sedan



All vehicles meet the zero-evaporative emissions (0.012 g/mi less than SULEV).

All cars including BEVs have 0.018 g/mi ROG from vinyl, cloth etc.

Source: HEVWG

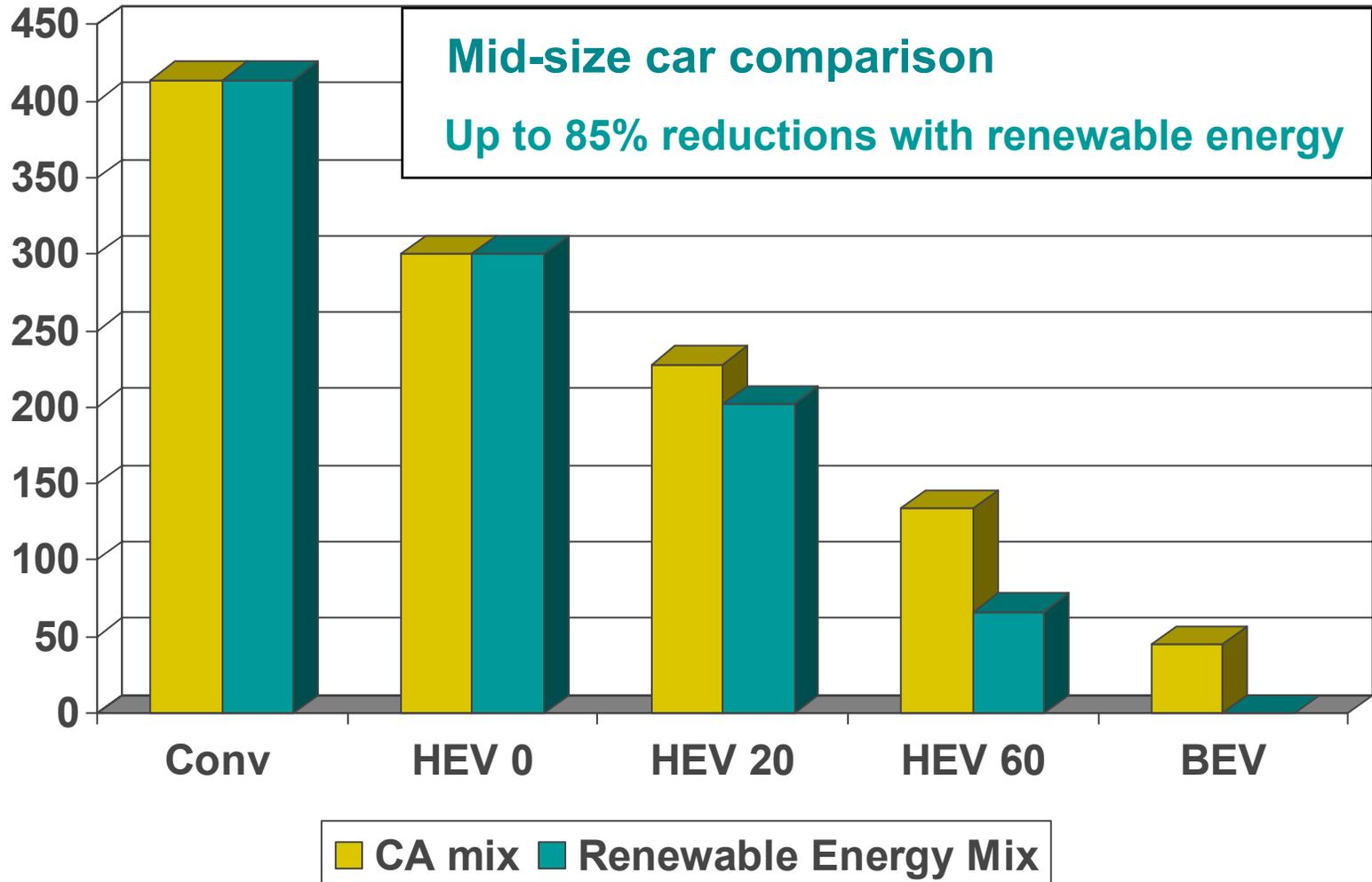
Renewable energy sources will further reduce emissions of plug-in HEVs and BEVs

Local NOx and ROG Reductions can actually surpass these totals

- **South Coast AQMD**
 - Grams per mile is near zero for BEVs because any NOx increase from local power plants is off-set by reductions in other users under the cap and trade program (RECLAIM)
 - Plug-in HEV emissions much lower also in SCAQMD
- **Purchasers and Owners of Renewable Energy**
 - e.g. green energy contracts
 - e.g. rooftop PV solar
 - Plug-in HEVs, like battery EVs, benefit as the grid and non-grid electricity mix gets cleaner and moves to renewable energy
- **By accomplishing short daily trips as an EV, plug-in HEVs reduce high levels of cold start emissions and the miles with the poorest fuel economy.**

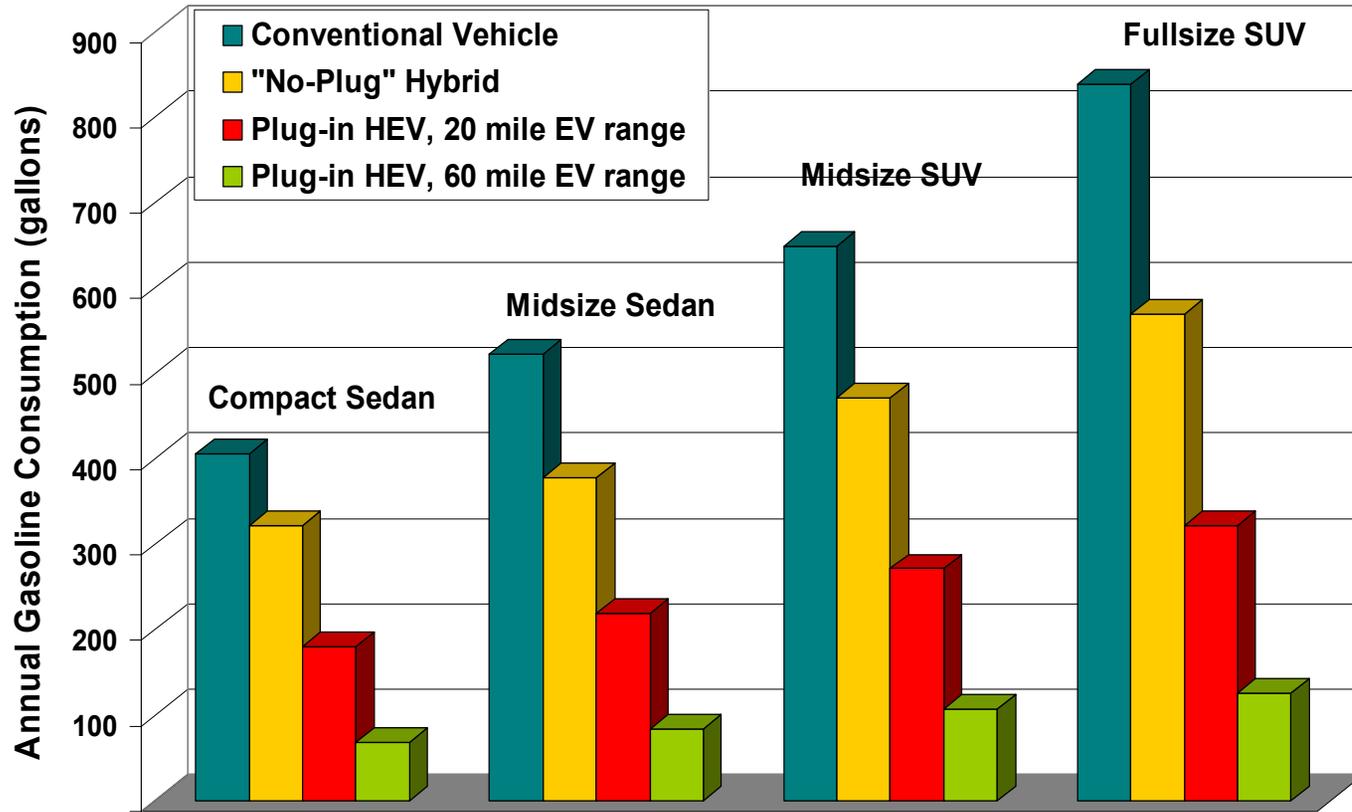
Greenhouse Gas Emissions

Well to Wheels, California Mix, Renewable Energy Mix



Source: HEVWG (Includes adjustment for real world driving)

Annual Gasoline Consumption



Up to 85% reduction in gasoline use and trips to gas station.

Midsize car operation & maintenance savings = \$5,000 over 100,000 miles.

Economic Value of Electric Drive Vehicles

Source: EPRI Roadmap Study

- Assume 25% total plug-in vehicles (BEVs & plug-in HEVs) nationwide by 2025
- DOE – EIA projections for energy use
- \$88.9 billion net annual economic benefit
- Dramatic reduction in criteria pollutants = health benefit
- Very large spillover benefits to other industries

<i>Net Economic Benefits</i>	<i>Billion \$/yr (2002\$)</i>
Balance of Trade	\$ 26.3 B\$/year
GDP Impact	\$ 38.3 B\$/year
Environmental	\$ 9.3 B\$/year
Military	\$ 7.5 B\$/year
Spillover benefits to other industries	Not calculated
Oil Disruption	\$ 7.5 B\$/year
Labor	440,000 Jobs/yr

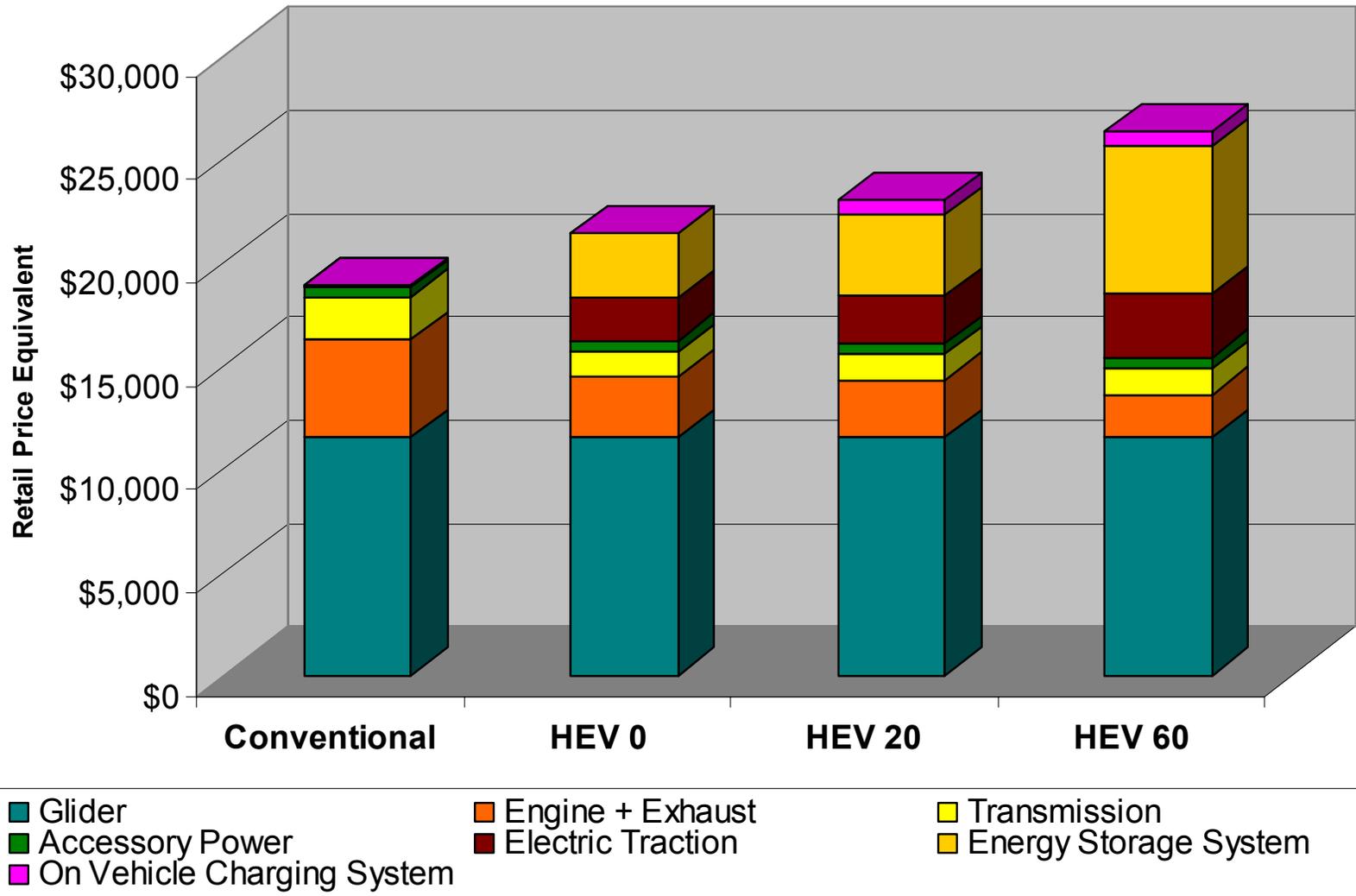
Other Benefits of Plug-in HEVs

- **Fuel Cell Vehicles that “Plug-in” can reach market sooner**
 - **Lower Cost**
 - Plug-in FCV has larger battery pack & smaller FC
 - Electricity costs less than hydrogen
 - Near term “power” battery cost goal = \$20/kW
 - Long term FC cost goal = \$120 /kW
 - **Better Performance**
 - Instant start w/o fuel cell; higher peak power w battery
 - **Longer Life and Better Reliability**
 - Lower hours, thermal stresses & start-ups
- **Plug-in HEVs enable “vehicle to grid” (V2G)**
 - **Significant benefits for energy security and power quality with large potential revenue to Plug-in HEV owner.**

Midsize Vehicle – Retail Price Equivalent

Argonne National Lab Method

Source: HEVWG



HEV 60 is assigned an extra \$200 for electrical upgrade from 15 amp to 20 amp, 120V circuit

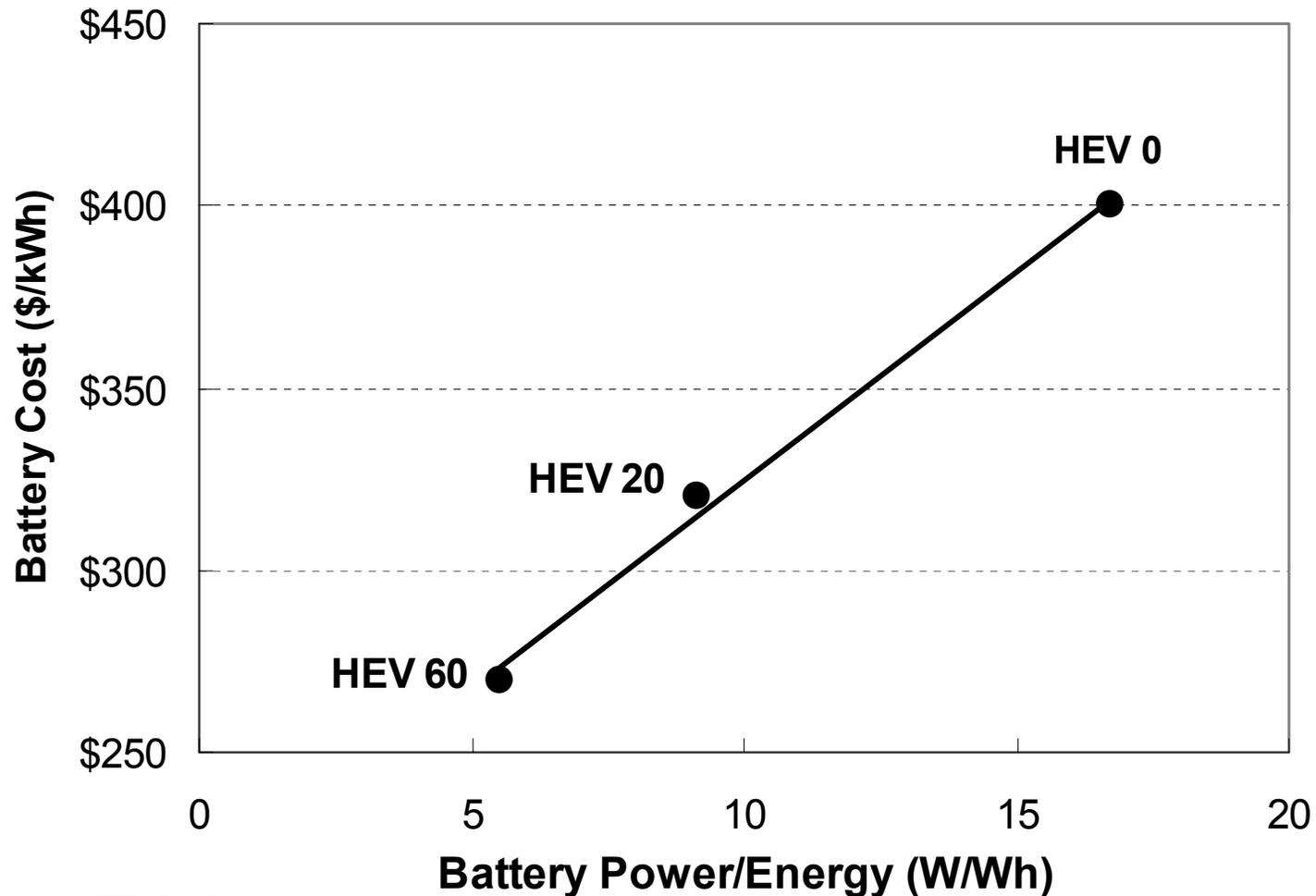
Breakdown of Retail Price Equivalent

Argonne National Lab Method

Component Group	CV	HEV 0	HEV 20	HEV 60
Glider	\$ 11,525	\$ 11,525	\$ 11,525	\$ 11,525
Engine + Exhaust	\$ 4,715	\$ 2,888	\$ 2,775	\$ 2,078
Transmission	\$ 2,090	\$ 1,250	\$ 1,250	\$ 1,250
Accessory Power	\$ 420	\$ 535	\$ 535	\$ 535
Electric Traction	\$ 80	\$ 2,084	\$ 2,313	\$ 3,077
Energy Storage System	\$ 60	\$ 3,091	\$ 3,916	\$ 7,164
On Vehicle Charging System	\$ -	\$ -	\$ 690	\$ 690
Total Retail Price Equivalent	\$ 18,890	\$ 21,373	\$ 23,005	\$ 26,319

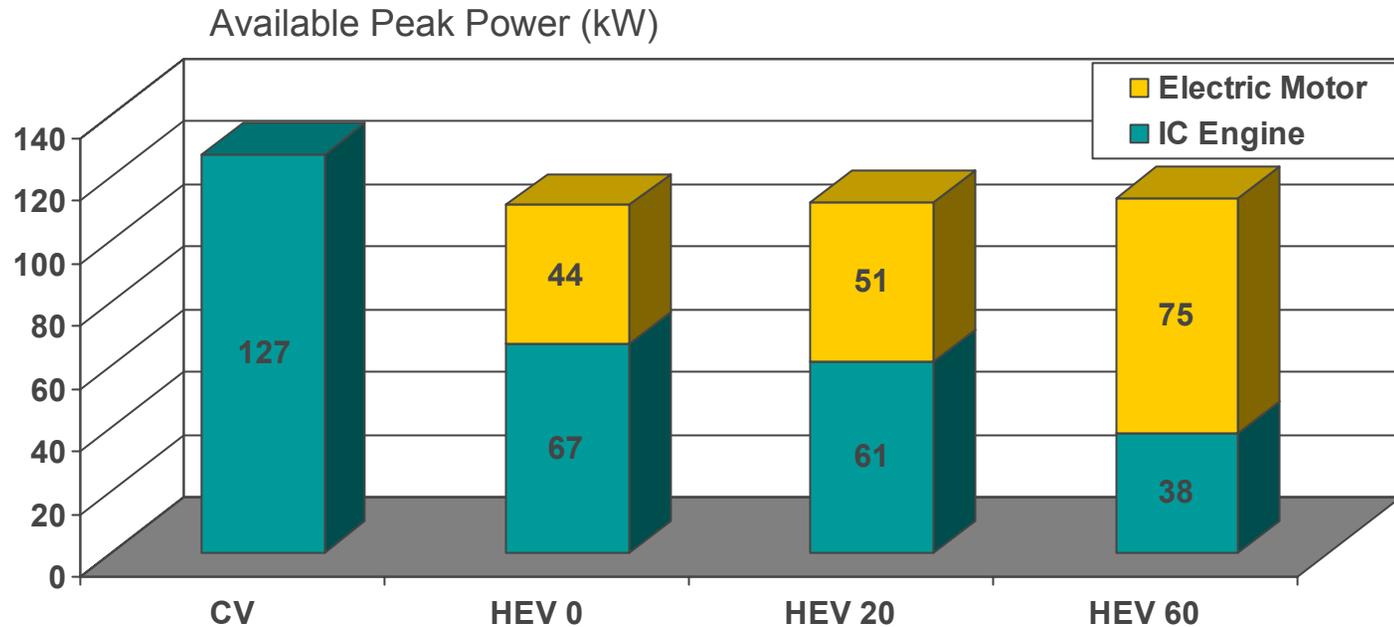
- CV Electric Traction and Energy Storage System is starter battery and starter motor.

NiMH Battery Module Costs to OEM Versus Battery Energy



Source: HEVWG

Midsize Sedan Specifications



Source: HEVWG

Component	Specification	Units	Vehicle			
			CV	HEV 0	HEV 20	HEV 60
Engine	Power (peak)	kW	127	67	61	38
Motor	Power (peak for 120 seconds)	kW	-	44	51	75
Total Motive Power	Power (peak)	kW	127	111	112	113
Motor	Power (continuous)	kW	-	19	22	32
Batteries	Rated energy	kWh	-	2.9	5.9	17.9
Batteries	Rated power	kW	-	49	54	99

The plug-in HEVs Were Designed to Look, Perform and Feel Like the Equivalent CV

- **HEVs had the same aerodynamics, frontal area, glider and cargo mass, and accessory loads as the CV**
 - **Midsized sedan – MY 2000 Chevy Lumina**
 - **Compact sedan – MY 2001 Saturn SL1**
 - **Midsized SUV – MY 2001 Ford Explorers**
 - **Fullsize SUV – MY 2001 Chevy Suburban**
- **HEVs were designed to have similar acceleration, top speed, range, and gradeability as the CV**
 - **Modeling results showed all HEVs had better times 0-30 mph, 0-60 mph and 40-60 mph accelerations.**
 - **However, modeling results showed 50-70 mph accelerations & top speed results were slightly less**

HEVWG Cost Study Results Shows Incremental Cost & RPE is Manageable.

Vehicle Type	Retail Price Equivalent (Argonne National Lab method)	RPE \$ difference
Compact Sedan	HEV 0 = \$16,400 HEV 20 = \$18,400	\$2,000
Mid-size Sedan	HEV 0 = \$21,370 HEV 20 = \$22,970	\$1,600
Mid-size SUV	HEV 0 = \$34,900 HEV 20 = \$37,300	\$2,400
Full size SUV	HEV 0 = \$42,040 HEV 20 = \$43,580	\$1,540

- Automaker pricing strategies to improve image, capture new markets or maintain existing markets can help
- Existing and proposed tax policies can make a difference.

Other Benefits of Plug-in HEVs

- **PHEVs already use battery renting in Europe and could soon provide supplies for a valuable secondary use market**
- **Are much easier way for OEMs to get the volumes needed to lower NiMH price from today's \$900 per kWh to \$300 per kWh**
 - 10,000 RAV4 EV or
 - 38,000 HEV 20
- **A solution to range, “energy” battery cost and infrastructure issues**

Conclusion: *Plug-in HEVs as the most viable ZEV product today and in the next ten years deliver*

- The next best thing to a pure battery EV in terms of low emissions, energy security, and greenhouse gas
- A similar ownership experience to a BEV to help people understand the many advantages of ZEV mile driving
- An OEM business case and commercialization path to get the high volume cost reductions needed
 - Can exceed gold category volumes
- Lead technology development and consumers back to the battery EV and forward to the battery–hydrogen fuel cell hybrid.